



Media Release: Monday, 11 March 2024

Samantha Glass appointed to ABEA Board of Directors

The Australian Business Events Association (ABEA) has announced the appointment of **Samantha Glass, Director of Corporate Affairs, Communication and Sustainability, ICC Sydney** to its Board of Directors, effective immediately. Samantha takes over the convention centre appointed position on the Board from **Janet Hamilton, General Manager, Cairns Convention Centre**, who has stepped down to concentrate on fostering opportunities for her extended and refurbished centre.

ABEA gratefully acknowledges Janet's invaluable contributions in establishing the association and supporting its mission. She has been a key part of the inaugural Board of Directors.

Peter King, Chair of the Board, ABEA said Samantha Glass will be a great asset to the organisation in meeting the evolving industry demands in the realm of sustainability and social responsibility.

"As we continue to build a robust and dynamic Board, we welcome Samantha's wealth of experience and leadership acumen. We are excited to be able to draw on her passion for sustainable development and brand leadership," said Peter King.

Samantha Glass is known for her role as a founding member of ICC Sydney's leadership team and as an ASM Global ambassador, spearheading pioneering initiatives in sustainability and corporate social responsibility. This includes ICC Sydney's Legacy Program and Corporate Social Responsibility Plan as well as launching their Reconciliation Action Plan, the first convention centre to do so.

In adherence to the ABEA Constitution, the appointment maintains the presence of a convention centre leader and advocate, ensuring continuity in expertise, whilst simultaneously maintaining the 50/50 gender balance.

"We are actively considering appointments to cover areas such as emerging leaders, suppliers, and small business representation," said Peter King.

As ABEA continues its trajectory of growth and innovation, Samantha Glass's appointment signals another step towards advancing the association's strategic sustainability objectives and fostering industry-wide collaboration.

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IMAGES



Samantha Glass, ABEA Board of Directors

NOTES TO EDITORS

IMAGE available via Kirsty@zadroagency.com.au

The **Australian Business Events Association Ltd (ABEA)** is the leading industry body responsible for representing and supporting the prosperity of the organisations and people that work in, or benefit from the Australian Business Events Sector.

ABEA represents the unified ambitions of the Australian business events industry and its people. We will drive real impact regarding sector growth and development through advocacy, members support and innovation.

MEDIA REPRESENTATIVES

[ZADRO](#) are representing Australian Business Events Association to media.

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