



# Australian Business Events Association

## Professional Growth Initiatives

The Australian Business Events Association (ABEA) has planned a portfolio of educational programs to be delivered in 2024. In addition to the free education webinars already available, the Professional Growth Initiatives (PGI) have been identified as needed and desirable from industry feedback.

The ABEA PGI's are paid educational programs available to ABEA members only. Member Entitlements apply to these programs and scholarship sponsors will allow for each program to be delivered at a discounted rate.

Four PGI's will run in 2024, including;

- [Leading Well for Emerging Leaders](#)
- [Managing from the Middle – A Leading Well Philosophy](#)
- [Elevate your Impact](#)
- [Make Strategy Simple, to Achieve Big Leaps](#)

**Applications for each PGI are open June through to August 02 2024.**

Spaces are limited for each.

If you're interested in part taking in an initiative, or require more info, please contact Annabelle at [memberservices@abea.org.au](mailto:memberservices@abea.org.au) or 0400477184.

Read below for more info on each initiative.

## [Leading Well for Emerging Leaders](#)

A two-day in-person program designed to explore the next wave of leadership intelligence as our world asks us to draw upon more sophisticated interventions to deal with complex human issues. Designed for our Leaders of the Future, this program has successfully run for the last two years and will be expanded in 2024 to meet the market demand.

The program is delivered by Dan Londero – accredited Leading Well Coach.

- Sydney – Day 1 August 27, Day 2 October 22
- Melbourne – Day 1 August 29, Day 2 October 24
- Perth – Day 1 September 04, Day 2 October 30

+ an online 60-minute coaching session for each participant between Day 1 and Day 2.

*Limited spots available. [Learn more.](#)*

**Applications open in June.**

## [Managing from the Middle – a Leading Well philosophy](#)

Developed from industry feedback, this program utilised the Leading Well philosophy and packaged it to allow middle managers enhance their leadership skills with a better mindset, appreciation for values and culture, wellbeing, improved relationships, and the other fundamental needs to improve oneself to lead better.

The program is delivered by Dan Londero – accredited Leading Well Coach.

- Sydney – Day 1 August 21, Day 2 October 16

+ an online 90-minute coaching session for each participant between Day 1 and Day 2.

*Limited spots available. [Learn more.](#)*

**Applications open in June.**

## Elevate your Impact

This program is for business events professionals and established business leaders who aspire to be an influential business event professional who opens more doors, enjoys smoother interactions, and makes a powerful difference.

This program is delivered online by Dr Neryl East.

- Session 1 – 04 September
- Session 2 – 18 September
- Session 3 – 09 October
- Session 4 – 23 October
- Session 5 – 06 November

*Limited spots available. [Learn more.](#)*

**Applications open in June.**

## Make Strategy Simple to achieve big leaps

This program is tailored to established industry leaders who want to create more ambitious, creative, and achievable plans. We all know strategy is important for every business, but it's not easy to come up with the fresh ideas needed for success, let alone bring them to life. This program aims to invigorate leaders with fresh ideas and pathways.

This program is delivered online\* by Rosie Yeo.

- Session 1 – 18 September
- Session 2 – 02 October
- Session 3 – 16 October
- Session 4 – 23 October
- \*Session 5 – 09 December – In person as part of the ABEA National Conference

+ an online 60-minute coaching session for each participant between Day 1 and Day 2.

*Limited spots available. [Learn more.](#)*

**Applications open in June.**