



**Australian  
Business  
Events  
Association**

LeadingWell

# Leadership Development for Emerging Leaders

*United for  
real impact*



## Leading Well for Emerging Leaders

The Australian Business Events Association (ABEA) is committed to its Emerging Leaders\*. In years to come, this cohort of individuals will be the driving force behind our industry.

Throughout Australia, businesses across all sectors are currently challenged with finding, keeping and nurturing employees. The business events industry is no different, and ABEA wants to support the process in retaining and attracting talent.

In 2022 and 2023, the Leading Well program was delivered successfully and was hugely popular. In each year, the program had 30 participants. Due to its popularity, the program will return in 2024 and will be expanded with a schedule for Sydney, Melbourne & Perth.

The program explores the next wave of leadership intelligence as our world asks us to draw upon more sophisticated interventions to deal with complex human issues. Led by Leading Well Executive Coach, Dan Londero, this program will guide and prepare our Emerging Leaders in the next phase of their business mindset that will help them transition from good managers to excellent leaders.

The program intends to develop leadership skills for leading oneself and others by managing mindsets and what has become one of today's very important issues; wellbeing factors. The emerging field of systemic leadership, which puts the wellbeing of the organisational system at the centre, will be explored, creating awareness of how to read any human system. The program will improve connection and relationships through conversations based on providing and receiving helpful feedback.

We hope you will consider this program for your Emerging Leaders. Please feel free to contact our team should you have any questions.

Kind regards,



Melissa Brown  
Chief Executive Officer

\*Emerging Leaders are 35 years of age or younger, have been in the industry for less than 10 years collectively, and are seen by organisations as future leaders within our industry. Emerging Leaders who already hold Management and Leadership positions within a business are eligible for this program.

## Program Objective

Development of leadership skills, for leading self and others by managing mindset and wellbeing factors. Improve connection and relationships through learning conversations based on giving and receiving helpful feedback.

## Four Program Elements

1. In class session 1: Learning Module 1.
2. Online individual coaching session to support with integrating your learning outcomes into your work and life.
3. In-class session 2: Learning Module 2.
4. On-line one-hour program content briefing (via Teams/Zoom) will be delivered to the employer/supervisor of the successful candidates.

## Program Dates

Applicants can select from three locations to attend.

### Sydney

- Sydney – Day 1 – 27 August - Start 10.00 am and end by 3.30 pm
- Sydney – Day 2 – 22 October - Start 10.00 am and end by 3.30 pm
- One-on-one coaching session takes place between Day 1 & Day 2\*

### Melbourne

- Melbourne – Day 1 – 29 August - Start 10.00 am and end by 3.30 pm
- Melbourne – Day 2 - 24 October - Start 10.00 am and end by 3.30 pm
- One-on-one coaching session takes place between Day 1 & Day 2\*

### Perth

- Perth – Day 1 – 4 September- Start 10.00 am and end by 3.30 pm
- Perth – Day 2 – 30 October- Start 10.00 am and end by 3.30 pm
- One-on-one coaching session takes place between Day 1 & Day 2\*

\*One-on-one coaching session takes place via Teams/Zoom for 60 minutes.

All sessions include a catered lunch break.

The program requires a commitment of two full-day, face-to-face sessions.

Each class is limited to 15 participants.

# Program Overview

## Learning Module One – Day 1 – In-class

- Reflect on your experience of leadership done well and identify the qualities that successful leaders embody.
- Identify the three universal pillars for effective leadership.
- Understand the link between performance and wellbeing and how to operate holistically as a leader for sound outcomes.
- Explore how mindsets influence the culture in your team and how to shift from a reactive to a creative mindset especially in prolonged stress and disruption.
- Understand a comprehensive wellbeing framework for leadership performance.

### **Classes are highly interactive. Participants should expect;**

- To share your experiences of obstacles in relation to learnings from Learning Module One.
- Gain the tools to integrate a coaching approach into your leadership conversations.
- Engage in peer coaching dialogue to build your connections within and across your team.

## Individual Coaching Session – Between Day 1 and Day 2 – on-line

- One 60-minute individual coaching session is included for each participant to explore what enablers and inhibitors they face as they seek to occupy more fully their leadership potential in life and at work. The coaching sessions will occur between the two face-to-face sessions.

## Learning Module Two – Day 2 – In-class

- Explore the importance of relationship building in effective leadership.
- Prioritise and assess the key relationships for success in your current role.
- Raise self-awareness of your communication and decision-making style, and how this will manifest in reactive and creative mindset modes.
- Build your capacity to safely learn through feedback.
- Navigate the dynamics of helpful feedback conversations.
- Identify risks with feedback conversations.
- Capturing key steps of successful conversations.
- Develop an action plan for implantation.

### **Classes are highly interactive. Participants should expect;**

- To further practice with coaching conversations.
- Reflect on key relationships and progress made.
- Recap key learnings and identify ways to continue the leadership learning journey.

## Cost of Program

The value of the program is \$2,500.00 (plus GST) per participant and is open to non-members at this price should positions remain open after member applications close.

### ABEA Member Price

The Leading Well Program has scholarship sponsors that have made a reduced price possible.

After the sponsor scholarship allowance, the full price of participation is \$1000 (plus GST) per participant.

Platinum Members	-	\$000.00 (as per member entitlements) *
Gold Members	-	\$600.00 (with 40% discount)
Silver Members	-	\$800.00 (with 20% discount)

\* For Platinum Members, additional participants above quota can attend at 30% off the \$1000 full fee.

For participants travelling from interstate, transport, accommodation, and incidental costs are at the employer's expense. Lunch and refreshments will be provided. The program has been timed to allow for a fly-in / fly-out scenario for those travelling from most Australia locations.

## Scholarship Sponsors:

Business Events Australia, Turnkey Event Solutions, and the Australian Business Events Association have contributed to these programs as Scholarship Sponsors.

With these sponsorships, the \$2,500.00 per person fee has been reduced to \$1,000.00 per person less and additional discounts applicable.

Additional Scholarship sponsors are sought. If your organisation would like to sponsor Leading Well Emerging Leaders scholarships, please contact Domenic Genua on (02) 9413 9520 to understand how you can contribute and the benefit to your business associated with that scholarship.



## Scholarships & Application

Scholarships are open to employees of current members of the Australian Business Events Association.

To apply for a scholarship, please attach your application with following information and email it to [memberservices@abea.org.au](mailto:memberservices@abea.org.au)

All applications are due by 5 pm (AEST) on Friday, 2 August 2024.

- Full name
- Job title and organisation
- Contact information (email & mobile number)
- Name of manager you report to
- Month and year you commenced with your current employer
- Do you have direct reports? If so, how many?
- 200 words on how you believe this program will assist you
- Your preferred location to participate (Sydney, Melbourne, or Perth)

## Outcome

Participants who successfully fulfill the participation hours and meet the requirements of the program will be recognised during the 2024 Conference & Awards in December.

Each successful participant will receive a framed Certificate of Completion.

## Restrictions

The Australian Business Events Association will follow a formal and confidential process to select the successful candidates. Program positions will be allocated firstly to fulfill our membership entitlement obligations.

Except for Membership Entitlements, a maximum of two scholarships will be allocated to applicants from the same organisation unless scholarship positions remain open.

The remaining open positions will be allocated to non-members.

A total of 15 participants will be selected for each location.



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## For further information

For further information, contact the team at the ABEA office:

Domenic Genua, Chief Operating Officer on (02) 9413 9520 or 0412 642 357

Annabelle Robb, Project and Services Manager on (02) 9413 9520 or

0400 477 184

## Delivery Partner

\*\* Leading Well Pty Ltd owns the copyright to all the content in this program.

The content delivery will be overseen by Dan Londero (Turnkey Event Solutions), an authorised and licensed Leading Well Executive Coach.

This program has been made possible with the support and contributions of our scholarship partners.



**BUSINESS EVENTS  
AUSTRALIA**

